# inSIGHT



Marianna Kistler Beach Museum of Art 2024 WINTER/SPRING NEWSLETTER



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#### **DIRECTOR'S MESSAGE**



#### Dear friends,

Spring is here, at least in the university semester sort of way. It is exciting to know that meteorological spring is also very near and signifies a time of rebirth, renewal and regrowth. Like the season, the Marianna Kistler Beach Museum of Art continues to pursue new growth through innovative ways of connecting our audiences with transformative art experiences.

Two exhibitions open this spring and look at our ever-growing permanent collection in new ways. Where the Magic Happens: Artists in the Studio pulls back the curtain to reveal the creative process of artists at work in their

most sacred space... the studio. *Upon a Time: Create Your Own Adventure* is presented in conjunction with the American Library Association's 2024 summer reading theme "Adventure Begins at your Library."

This April — in partnership with McCain Auditorium — we are thrilled to resurrect the K-State Arts Adventures travel opportunities as we embark with nearly 30 arts enthusiasts on the trip of a lifetime to Havana, Cuba! Participants will have unprecedented access to parts of the island nation. Stay tuned to see where we go next!

Manhattan or Havana, one thing remains clear... the arts are alive and critical to all societies. Whether to communicate ideas and emotions, raise awareness about important issues, or promote positive social change, art is an essential force for producing a community in which we all want to live. This is why I say, a gift to the Beach is a gift to your community.

— Kent Michael Smith, Director



#### On the cover:

wood+paper+box, *Mise-en-Scène* (detail), 2023 Beach Museum of Art Gift Print, 2020–2022, clamshell box, *mokuhanga* (Japanese woodblock), oil-based woodblock, letterpress, lithograph and inkjet, dimensions variable, 2023.13, photo: Alec Smith





Tim Forcade Radiant Chorus (detail) 2019, inkjet print, 61 x 37 x 2 1/2 in., qift of Don Lambert, 2023.10

#### **VIRTUAL OFFERINGS #BEACHMUSEUMFROMHOME**

Enjoy our interactive tools and platforms for adults, children and families. For a frequently updated guide to these online resources, visit beach.k-state.edu/explore

#### Virtual exhibitions

To the Stars Through Art: A History of Art Collecting in Kansas Public Schools, 1900–1950

wood+paper+box in your hands

Do You See What I See?

Voices: Women Artists in the Era of Second Wave Feminism

Salt Air

Gordon Parks: "Homeward to the Prairie I Come"

Doug Barrett: Find Your Voice

Sunrise over Kansas: John Steuart Curry

Two by Two: Animal Pairs

Waylande Gregory: Art Deco Ceramics

and the Atomic Impulse

#### **eMuseum**

Explore the museum's art collection of more than 11,000 objects for research or enjoyment with the online collection search tool. Visit beach.k-state.edu/explore.

#### BMA YouTube channel

Find videos of art, artist interviews and special programs, including the museum's virtual series "Let's Talk Art" and "Art Bytes," the "Hear What I'm Seeing?" videocasts and more! To subscribe to our channel, visit beach.k-state.edu/videos or find us at youtube.com/@beachmuseum.

#### **Educational resources**

We have resources available for schools, early childhood programs, social service organizations, and homeschool groups. Visit beach.k-state.edu/participate/educational-resources.

#### Social media

Enjoy and share fun interactive posts about regional art and artists and learn about the museum's activities. Don't forget to tag the museum when you share.

beachmuseum

**₹** BeachMuseumofArt

@beachmuseum

# Beach Buddies Facebook group

Find resources and activities for children, families, and educators, including ARTSmart classes. Join through the museum's Facebook page or visit *facebook.com/groups/bmabuddies*.

#### Staff

Kent Michael Smith, Director

**Luke Dempsey,** Exhibition Designer and Museum Technology Lead

Jennifer Harlan, Programs and Events Specialist

Emma Kellogg, Gallery Teacher

**Theresa Marie Ketterer,** *Registrar and Collections Specialist* 

Robin Lonborg, Assistant Director of Operations

Nate McClendon, Museum Specialist

**Jui Mhatre,** Communications and Marketing Specialist

**Sarah Price,** Registrar and Collections Manager **Kim Richards,** Education Specialist **Kathrine Walker Schlageck,** Associate Curator of Education

Elizabeth Seaton, Curator

Benjamin Shubert, Security Officer

**James Taylor,** *Gallery Preparator and Building Systems Lead* 

Aileen June Wang, Curator

#### **EXHIBITIONS**

#### **Virtual exhibition launch!**

#### To the Stars Through Art: A History of Art Collecting in Kansas Public Schools, 1900–1950

Marion Pelton Gallery and Archie & Dorothy Hyle Family Gallery: through May 11, 2024

In 1911, the district superintendent in McPherson organized a fundraising exhibition to acquire artwork for a new high school. This ticketed event became an annual one, allowing the McPherson schools to establish a significant collection of works by American and international artists, among them James Abbott McNeill Whistler, Walter Ufer, Birger Sandzén and Fern Coppedge.

Before the mid-20th century, schools in dozens of Kansas communities, including a boarding school for Indigenous students, joined McPherson in becoming veritable museums of original art. The works were acquired through community exhibitions like McPherson's, bequests from the Carnegie Foundation, New Deal arts programs, and other means. *To the Stars Through Art* introduces 60 paintings, prints, and 3-D works acquired by 15 school districts across the state



Blackbear Bosin, Nermernuh/Ka'igwu (Comanche/Kiowa) Spirit of North Wind

1977, opaque watercolor on board, Wichita Public Schools, USD 259, North High School



to explore the grassroots nature of this remarkable period of support for the arts as well as the influence of nationwide social reforms, education trends, and government initiatives.

A goal of the exhibition is to help today's school districts learn more about how to care for their art, use it in teaching, and employ it to engage the community. In addition to the recently launched *To the Stars Through Art* virtual exhibition designed by Exhibition Designer and Technology Lead Luke Dempsey, a resource website for schools will be designed by K-State students enrolled in a fall 2024 seminar in English 695 "To the Stars Through Art: Using Digital Humanities to Expand the Reach of an Art Exhibition." The course will be taught by Curator Elizabeth Seaton and Associate Professor of English Mark Crosby, director of the K-State Digital Humanities Center. The resource site will launch in early 2025.

To view the To the Stars Through Art virtual exhibition, go to mkbma.org.

Major Sponsors: The Alms Group, Friends of the Beach Museum of Art Sustaining Sponsor: Humanities Kansas, a nonprofit cultural organization that connects communities with history, traditions, and ideas to strengthen civic life

Media Sponsor: KANSAS! Magazine



#### **Related events**

Decorating Schools & Shaping the City: Women's Clubs and School Art Collecting, 1900–1940

Thursday, February 22, 5:30 p.m. Sylvia Rhor Samaniego, director and curator, University Art Gallery, University of Pittsburgh

Livestream presentation

Kansas Schools, Native Americans and the New Deal Symposium Saturday, April 13, 1-4 p.m. In-person



# Virtual exhibition launch! wood+paper+box in your hands

Donna Lindsay Vanier Gallery: through April 6, 2024

wood+paper+box in your hands lives on as a virtual exhibition on mkbma.org beginning this spring!

Curator Aileen June Wang and Exhibition Designer Luke Dempsey explore the exciting possibilities of experiencing art on a digital platform. The site features stop action videos of the four wood+paper+box works in which individual prints spring out of their boxes and come to life. The K-State Department of Art contributed significantly to this component of the website with the participation of Associate Professor of Photography and Art Department Head Shreepad Joglekar and

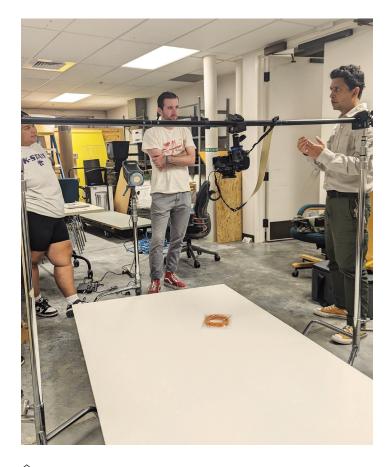
three undergraduate photography majors: Aja Wong (BFA '24), Jack Swearingen (BFA '25) and Michelle Jaramillo (BFA '23).

With Joglekar, Wang, and Collections Manager Sarah Price advising, the students learned firsthand how to interpret a work of art through stop action animation. In the process, they gained technical knowledge of photography equipment and professional skills in production, design, teamwork, and project management.

In addition to viewing stop action videos, visitors to the exhibition site can listen to

members of the wood+paper+box collective talk about the origins of the group, its creative philosophy, and development of certain prints. The site also offers sneak peeks into the making of the stop action videos. Experience wood+paper+box in your hands in a whole new way online!

Major Sponsors: The Alms Group, Greater
Manhattan Community Foundation's Lincoln &
Dorothy I. Deihl Community Grants Program



Shreepad Joglekar conducts a master class in stop action animation for photography majors Aja Wong (not in view), Michelle Jaramillo and Jack Swearingen in the storage area of the museum.



wood+paper+box artists Mariko Jesse (not in view), Yoonmi Nam and Katie Baldwin provide feedback to photography majors Jack Swearingen, Michelle Jaramillo, and Aja Wong as they work behind the scenes at the museum.

#### Where the Magic Happens: Artists in the Studio

Mary Holton Seaton Gallery West: February 13-October 19, 2024

An artist's studio should be a small space because small rooms discipline the mind and large ones distract it.

Leonardo da Vinci

What is it that an artist does when he is left alone in his studio? My conclusion was that if I was an artist and I was in the studio, then everything I was doing in the studio should be art ... From that point on, art became more of an activity and less of a product.

— Bruce Nauman

The studio is a laboratory, not a factory. An exhibition is the result of your experiments, but the process is never-ending. So an exhibition is not a conclusion.

— Chris Ofili

When artists make art about the creative process, they do so with a view differing from a documentary standpoint. Explore the studios of artists through their own eyes in this exhibition of artworks from the museum's collection. Tools and other materials used by artists such as Jim Hagan, Herschel C. Logan, and Bernard Steffen complement prints, drawings, and works in other media depicting artists in their studios. Enjoy a behind-the-scenes look at the deeply personal activity of creation.

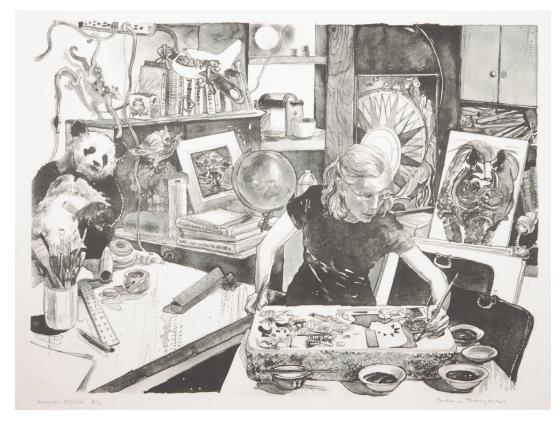
Light-sensitive works on paper in this exhibition will be changed during the summer, so be sure to look out for a new set of studio views!

Major Sponsors: **Greater Manhattan Community Foundation's Lincoln & Dorothy I. Deihl Community Grants Program** 



Douglas L. Osa *The Próvacateur* , oil on linen, 32 x 30 in., Friends

1997—1999, oil on linen, 32 x 30 in., Friends of the Beach Museum of Art purchase, 2000.2



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Caroline Thorington Magician 3rd State 2013, lithograph, gift of Caroline Thorington, 2017.285



#### **Upon a Time: Create Your Own Adventure**

Donna Lindsay Vanier Gallery: May 28-December 21, 2024

Find inspiration for creating your own adventure stories from works of art in the collection. Organized in conjunction with the American Library Association's 2024 summer reading theme, "Adventure Begins at your Library," this exhibition will set the theme for the museum's summer art programs and tours.

Works have been chosen to inspire creative thinking and represent a variety of cultures. Examples include Uruguayan-American illustrator Antonio Frasconi's *The Dog and the Crocodile* and *Dorothy Questions the Universe* by Neal Ambrose-Smith (Salish-Kootenai/Métis-Cree/Sho-Ban). Summer activities will integrate storytelling, bookmaking, drama, puppetry and music.

The exhibition is co-curated by Sarah Morgan, a second-year master's student in English (cultural studies and literature track) at Kansas State University. Morgan is also pursuing a graduate certificate in gender, women, and sexuality studies and aspires to be a museum professional in the future.

Major Sponsors: **Greater Manhattan Community Foundation's Lincoln & Dorothy I. Deihl Community Grants Program** 

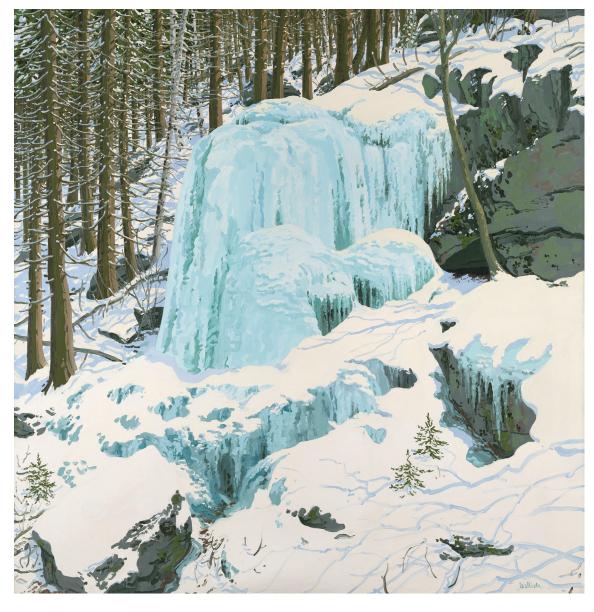


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1950, woodcut, 16 1/16 x 11 3/8 in., gift of Benjamin Ortiz and Victor Torchia, Jr., 2022.86



Neal Ambrose-Smith **Dorothy Questions the Universe** 2016, lithograph and watercolor (hand coloring), 18 x 28 in., 2021.2



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### Neil G. Welliver **Frozen Spring**

1974, oil on canvas, 96 x 96 in., Crystal Bridges Museum of American Art, Bentonville, Arkansas, Gift of Ruth and Stanley Westreich, 2021.13

#### **Neil Welliver: Maine Seasons**

Ruth Ann Wefald Gallery: through August 17, 2024

Neil Welliver (1929–2005) is known for his large landscapes of rural Maine. Three of his impressive canvases form this exhibition. The paintings are on loan from Crystal Bridges Museum of American Art in Bentonville, Arkansas.

Welliver set up his easel in Maine's woods, along its shorelines, and atop its peaks, in all seasons and all weather. The artist, remarking on working during a Maine winter, said, "It hurts your hands, it hurts your feet, it hurts your ears ... But sometimes there are things you want and that's the only way you get them."

Welliver's dramatic views of Vacationland, as Maine often calls itself, are notably devoid of humans, except for an imagined hiker-viewer. The artist once said: "I am very interested in the idea of the spectator entering a picture ... to, in fact, not see the picture as an object but really actively enter into it ... in a psychological sense."

The Beach Museum of Art is a borrowing institution of the Art Bridges Collection Loan Partnership. Art Bridges, established by philanthropist and arts patron Alice Walton, is a foundation dedicated to expanding access to American art across the United States.

Major Sponsors: Art Bridges, Greater Manhattan Community Foundation's Lincoln & Dorothy I. Deihl Community Grants Program

#### **Prairie Views**

#### Mary Holton Seaton Gallery East: ongoing with new selections

Winter and spring school tours will make use of new artworks installed in this exhibition and focus on inhabitants of the prairie — plants, animals and humans — from the perspective of the bison. The tour was developed by museum education intern Haley Walker, a student in educational studies at K-State.

Major Sponsors: Dan and Beth Bird, Greater Manhattan Community Foundation's Lincoln & Dorothy I. Deihl Community Grants Program Contributing Sponsors: Dave and Judith Regehr



ca. 2000, watercolor with charcoal on paper, 21 x 21 1/2 in., gift of the artist, 2019.250

#### **ART IN MOTION CALENDAR**

### **Annual Program Series | Spring 2024 Programs**

#### A tribute to Marianna's love for lifelong learning

This public program series is as varied and colorful as the museum's exhibition cycle, which it complements. Marianna Kistler Beach believed in the value of art and the importance

of cross-cultural understanding. The museum's staff is inspired by her work in these areas and offers the 2023–2024 Art in Motion programs in celebration of her leadership.



All events, which are free and open to the public, will be held in the museum's UMB Theater and/or virtually. Find more details and links to join virtual events at beach.k-state.edu/calendar. For in-person events requiring preregistration, call 785-532-7718 or email beachart@k-state.edu.



Kara Heitz



Laura Fry



Sylvia Rhor Samaniego 🍒



Travis Campbell



Raphael Wahwassuck



Kevin Slivka

Robert Natkin, *Untitled* (detail), 1974, screenprint, 27 x 38 1/4 in., gift of Donald J. Mrozek and R. Scott Dorman, 2012.128





# Thursday, January 18, 6-7:30 p.m. K-State Student Welcome Night: Out of the Box

## Thursday, January 25, 5:30 p.m. People, Portraits, and Their Stories

Guided tour of newly installed portraits in the Helm gallery by Curator Aileen June Wang and Museum Specialist Nate McClendon.

# Saturday, February 3, 11 a.m. and 1:30 p.m. Family Valentine's Workshop

\$7.50 supply fee per participant, half price for military families and Friends of the Beach Museum of Art members (cash or check accepted). Registration required.

# Thursday, February 8, 6-7:30 p.m. Valentine's Workshop

A grownup version of our family workshop. Refreshments served. \$10 per person, half price for military families and Friends of the Beach Museum of Art members. Reservations required.

# February 12–17, during museum open hours USD 383 Early Expressions Student Art Exhibition

Public reception February 17, 1-3 p.m.

Thursday, February 22, 5:30 p.m.

# Decorating Schools & Shaping the City: Women's Clubs and School Art Collecting, 1900-1940

Sylvia Rhor Samaniego, director and curator, University Art Gallery, University of Pittsburgh Livestream presentation

#### Thursday, March 7, 5:30 p.m.

### Let's Talk Art: The Moran Brothers and America's Lands

Guest: Laura Fry, senior curator, Gilcrease Museum, Tulsa

Livestream conversation

#### Thursday, March 28, 5:30 p.m.

### Spring Party: By-Invitation Celebration for Donors

Through the generous support of our Friends, the Beach Museum of Art presents exhibitions and programs that connect regional interests with the larger world and provide a rich terrain for discussion across disciplines. One way we thank our Friends at all levels is with invitations to exclusive parties. Donate now at beach.k-state.edu/friends.

#### Friday, April, 5, 6-7:30 p.m.

# Manhattan Community Portrait Public Presentation

Union Hall, 328 Poyntz Ave, Manhattan, Kansas Support provided by Art Bridges and Union Hall Saturday, April 6, 9 a.m.-4 p.m. K-State Open House

#### April 8–11, during museum open hours Celebrating Art and Week of the Young Child Exhibition

Exhibition of art by students in USD 383 Early Learning and K-State Center for Child Development programs.

Thursday, April 11, 5-7:30 p.m.

Week of the Young Child Artsy Thursday Open House with gallery activities and art projects

Saturday, April 13, 1-4 p.m.

## Kansas Schools, Native Americans and the New Deal Symposium

In-person

& Reception

#### Thursday, May 2, 2024, 5:30-7:30 p.m. Beach Museum of Art Friends Members Annual Meeting

Become a Friend today to receive an invitation, visit *beach.k-state.edu/friends*.

### Art Bytes on the Museum's Social Media

Monthly short videos about art in the museum's collection. Posts first Wednesday of the month.

#### **EDUCATION**

#### **ARTSmart classes**

Explore our new exhibitions. Classes are held on the first Wednesday and Thursday of the month from 10:30-11:30 a.m. (ages 2-5) and 4:30-5:30 p.m. (all ages). Choose the class that fits your schedule.

January 3 & 4: Welliver's Winter Landscapes February 7 & 8: wood+paper+box Part 1\* March 6 & 7: wood+paper+box Part 2\* April 3 & 4: The Artist's Studio, Painters May 8 & 9: The Artist's Studio, Weavers

\*Attendance in both sessions is not needed for participation

#### **Homeschool Tuesdays**

Homeschool Tuesdays meet on the first Tuesday of the month and allow Homeschool families to investigate the exhibitions and collection with curriculum integration. Tours are appropriate for those in kindergarten and older and include an art project.

January 2, 1-2:30 p.m.: Art and Science of Winter (mix of science and art)
February 6, 1-2:30 p.m.: wood+paper+box Part 1\* (printmaking/multiples)
March 5, 1-2:30 p.m.: wood+paper+box Part 2\* (3-D math, box making)
April 2, 1-2:30 p.m.: The Artist's Studio, Painters (chance to compare watercolor and acrylic paint)
May 7, 1-2:30 p.m.: The Artist's Studio, Weavers (sheep to blanket, with weaving project)

The cost for each class is \$5 per child. Half price for Friends of the Beach Museum of Art members and Blue Star/Military Families\*. Payment can be made with cash or check. Reservations are required. Call 785-532-7718 or email klwalk@k-state.edu. Children must be accompanied by an adult. If you need to cancel your reservation, please let us know so we can call those on the waiting list.

\*In conjunction with the Blue Star Museum program

#### Virtual resources for families and teachers

Beach Buddies Facebook Group facebook.com/groups/bmabuddies Cool art, great books, fun activities and more!

Curricula, including 24 animal units for Two By Two exhibition. See *beach.k-state.edu/participate/educational-resources*.

Materials available to borrow from the Resource Center. Visit beach.k-state.edu/documents/BMA-Education-Resources-for-Loan.pdf.



Art activities for all ages at the museum's Winter Party.

Young artists explore the handling copy of the 2023 Gift Print *Mise-en-Scène* at the interactive station of the *wood+paper+box in your hands* exhibition.



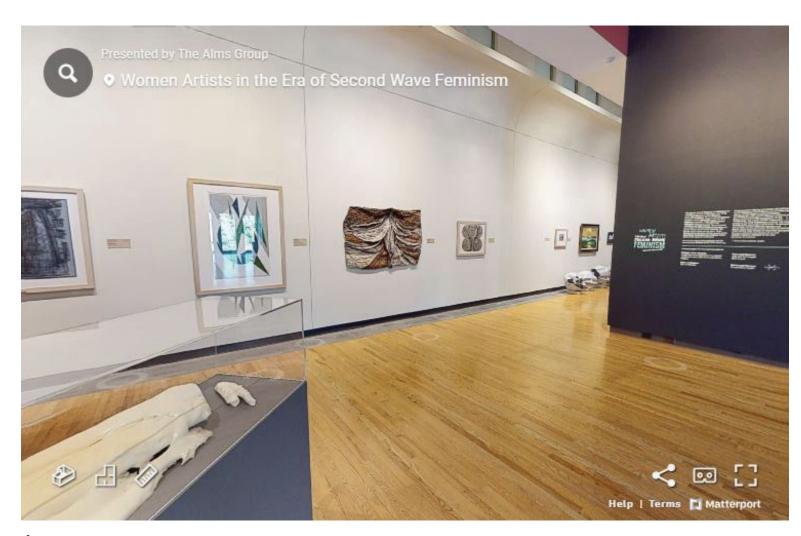




#### **SPONSOR SPOTLIGHT**

The Beach Museum of Art is proud to partner with The Alms Group, a Manhattan-based realty company with a philanthropic passion for education. Managing Broker and Partner — as well as Friend of the Beach Museum of Art — Cameron Ward has been instrumental in assisting the museum to reach new audiences around the world through his company's Matterport technological platform to craft virtual online tours of several exhibitions over the past few years. "The Beach is such an important asset to our community," said Ward. "We have been honored to be a part of sharing fantastic exhibits at the museum through 3D virtual walk-throughs."

Tours of current exhibitions, *To the Stars Through Art: A History of Art Collecting in Kansas Public Schools, 1900-1950* and *wood+paper+box in your hands,* are now being processed. Once completed, these virtual exhibition walk-throughs and others can be experienced at *mkbma.org.* 



Screen capture of the **Voices: Women Artists in the Era of Second Wave Feminism** exhibition virtual tour.

#### **DONOR IMPACT**

#### **John and Susan Watt**

"One original deserves another." Artist Charles Stroh wrote these words on a card that accompanied a print he gave to close friends John and Susan Watt when their daughter, Sarah, was born.

Sarah Katherine Watt died after a car accident in 2006 at the age of 23. Since then, John and Susan have made biannual donations of art to the museum as a way of honoring their daughter. These works have been compiled into a memorial collection, with additional contributions by relatives and Stroh, former chair of Kansas State University's art department.

Working with the KSU Foundation, the Watts recently established a fund to provide support for the conservation needs of artworks in the Sarah Katherine Watt Memorial Collection. The active fund will be boosted with an additional gift from the couple's estate. "This fund will help us make sure that the Watt's gifts get any care they need and look their very best in the galleries," said Curator Liz Seaton. "We are so grateful for this special resource and John and Susan's continued gifts to the art collection."

The Watts live in Wamego. They collect the works of regional and US artists active during the 20th century. Their collection includes prints by such artists as Charles Capps, Grace Albee, and Peggy Bacon, paintings by Henry Varnum Poor and Nora Woodson Ulreich, and numerous ceramics by regional artists. Susan served K-State students as a health professional advisor for 25 years; she retired in 2021. John has a private law practice and is an attorney for the Pottawatomie County Commission.

Director Kent Michael Smith said about the Watt's giving: "John and Susan hold a very special place in the hearts of everyone at the museum and have become very dear friends. I am so moved by their touching, continuous tribute to their daughter, and the museum visitors that continue to learn from the works while in our care. The Sarah Katherine Watt Collection — in so many ways — embodies the spirit of the Beach Museum of Art."





#### R. M. Palaniappan *Alien Planet - A*

1985, aquatint and etching, printed with viscosity (simultaneous color), with colored pencil and stamping, 14 15/16 x 15 1/8 in., gift of Charles Stroh, in memory of Sarah Katherine Watt, 2008.45

Nura Woodson Ulreich title unknown (animals) ca. 1940, lithograph, 9 1/2 x 13 7/8 in., gift of John, Susan, and Johnny Watt, in memory of Sarah Katherine Watt, 2020.1

#### **KUDOS AND UPDATES**

#### **Collecting Beyond Art**

The study of artists goes beyond the study of their artwork. Ephemera, tools, personal items, and other objects can offer additional insights. For this reason, the museum sometimes accepts objects related to or owned by artists into what it calls its "collateral material collection." This collection provides context for understanding the museum's art collection and represented artists.

Such materials are a great way to learn more about an artist's working methods. For example, a selection of artist tools will be on display in the museum's upcoming exhibition featuring portraits of artists at work, *Where the Magic Happens: Artists in the Studio*. The museum cares for about 250 objects classified as tools and equipment. Displaying art with tools brings the studio, along with the self-portraits, to the gallery.

The artists best represented in the museum's collateral materials collection are Herschel C. Logan, Charles Marshall, Sr., and John Helm, Jr., all of whom were founding members of the Prairie Print Makers. A highlight of the Logan collection is a mini-printing press the artist used to create mini books for the Log-Anne Press from 1973 to 1987. The Logan collection also includes woodcarving tools and items from Logan's tenure as art director at Consolidated Salina, a job-printing business.

The Marshall collection houses state architect of Kansas seals, architecture tools and numerous drawing materials, including early felt tip pens. Mid-20th century felt tip pens were made up of several parts and contained flammable ink. Preserving them helps document the sometimes unusual materials that Marshall used. The Helm collection includes painting and woodcarving tools. The tools of Logan, Marshall, and Helm give insight into three key Prairie Print Makers.

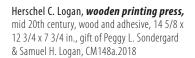
The museum cares for these objects out of a responsibility to preserve a history of our artists and their practices. The collateral materials collection can be viewed online by clicking the "Tools and Equipment" option on our collections search webpage. Visitors may make an appointment to view the museum's collections in person by emailing the collections team at srprice@k-state.edu or tkette@k-state.edu

— Theresa Marie Ketterer, Registrar and Collections Specialist

A selection of objects from the Beach Museum of Art collateral material collection displayed in their storage boxes.

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# Update on COVES Data Collection at the Marianna Kistler Beach Museum of Art

The Collaboration for Ongoing Visitor Experience Studies, also known as COVES, is a system designed to facilitate collection of meaningful data about museum visitors. Data is collected using an electronic onsite exit survey. This onsite survey is given through random sampling of general museum audiences. This sample group does not include school or tour groups.

Gallery Teacher and Visitor Studies Specialist Kathleen Copeland has been leading the COVES data collection at our museum since August 2022. Despite the museum's closure during the early months of 2023, we have received feedback from over 200 visitors since the project's implementation. The COVES method uses a variety of systems for categorizing and analyzing respondent data.

By looking at the Net Promotor Scores\* and Overall Experience Ratings\*\* we have gathered we can identify a combination of increases in high/positive ratings and decreases in low/negative ratings over the past year, which demonstrates an overall growth of guest satisfaction.

The open-ended responses we have gathered further support the idea that our museum continues to improve in a variety of ways to best support our visitors and community.

#### Net promotor score

	2022	2023	Average
Overall score	52.4	68.1	60.6
	·	·····	
Promotor	63%	71%	67%
Passive	27%	27%	27%
Detractor	10%	3%	6%

<sup>\*</sup>The Net Promoter Score (NPS) is an overall score generated by the COVES system through a process of identifying responses to the question, "How likely are you to recommend the Beach Museum of Art to a friend or colleague?" as positive, neutral, or negative. The NPS is calculated by subtracting the percentage of "Detractors" from the percentage of "Promoters." "Passive" responses are not factored into the NPS. The Net Promotor Score is presented on a scale of -100 to 100.

The following are just a few of the comments received in 2023:

The variety and quality of the works are impressive. The galleries are comfortable and nicely laid out.

Everyone has been kind and other visitors around me seemed to be engaged and comfortable around the art.

Very diverse perspectives on display which I think is needed in a place like Manhattan. I think the respect for a diverse community is something Manhattan does not get enough credit for and is a good thing to know about [the Museum] and the K-State community.

Amazing experience at the museum quiet, peaceful, and educating experience.

Good variety of different artists and subjects. I genuinely enjoyed the landscapes and while they largely focused on Kansas wildlife, the exhibits also included a few pieces from around the country.

In addition to providing the data mentioned here, the COVES method has also offered valuable insight into our visitors' demographics, backgrounds, and needs. We plan to continue to use the COVES data collection method in 2024.

#### **Overall experience rating**

	2022	2023	Average
Outstanding	41%	43%	42%
Excellent	44%	52%	48%
Good + fair	15%	4%	10%

\*\*The Overall Experience Rating (OER) is determined based on respondents' answers to the question, "Please rate your overall experience at the Marianna Kistler Beach Museum of Art today."

> Jeaneane Berryhill Johnson title unknown (conical form) (detail) 1988, raku earthenware, 5 1/2 x 7 x 3 1/2 in., gift of Jim, Angele, Luke, & Julia Johnson, in memory of Jeaneane Berryhill Johnson, 2005.308

#### **Education Staff Changes**

Sadly, we are bidding farewell to Kathleen Copeland, who has served as a gallery teacher and our COVES evaluator since summer 2022. She has done a wonderful job leading school tours and hosting our ARTSmart and Young Artists programs. She and her husband will be relocating to Alabama.

Emma Kellogg will be rejoining our staff after teaching in France for two years. She has her degree in fine art and French from the University of Kansas. Emma served as an intern at the museum during high school and as a summer teacher for the Young Artists program and ARTSmart during college. She also created a coloring book for the museum's 25th anniversary. She is a Manhattanite, and we are excited to welcome her back!



# Art Bridges Tours Gordon Parks Exhibition Nationally

The museum's 2021–2022 Gordon Parks exhibition, *Homeward to the Prairie I Come*, will soon travel to six venues around the country beginning in the fall of 2024. The tour is being organized and funded by Art Bridges, a foundation led by philanthropist and arts patron Alice Walton that works to expand the breadth of American art shown across the country. The Beach Museum of Art received funding from Art Bridges for originating the exhibition. In addition, Art Bridges is sponsoring a convening for the six host museums in Fort Scott, Kansas, coorganized by Beach Museum Curator Aileen June Wang and Gordon Parks Museum Director Kirk Sharp.

Fort Scott was Parks's birthplace and the site of his autobiographical film, *The Learning Tree*. Locating the convening there gives participants the opportunity to experience sites of significance in Parks's life, including the Gordon Parks Museum at Fort Scott Community College. Convening presenters include Andrew F. Scott, associate professor of arts and technology at the University of Texas Dallas, and Beach Museum of Art staff.



In the final session of the convening, Beach Museum Specialist Nate McClendon and his band will present an interpretation of the Gordon Parks exhibition through spoken word and music. Admission to this performance is free and open to the public courtesy of Art Bridges. Performance details are as follows:

#### Thursday, March 21, 2024, 7:30 p.m.

Danny and Willa Ellis Family Fine Arts Center Auditorium Fort Scott Community College 2108 Horton St. Fort Scott, KS 66701







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#### **STAFF SPOTLIGHT**

I recently spoke with Student Gallery Attendant Jack Swearingen, and Student Lobby Host Aja Wong who were involved in creating stop action videos for the wood+paper+box in your hands virtual exhibition. I learned how their interests and academic work experiences relate to their current roles in the museum. The questions and responses below are excerpted from our conversations.

 Jui Mhatre, Communications and Marketing Specialist



Jack Swearingen

Before coming to work at the museum, was there a job or other experience that you feel prepared you well for this work?

When I was in grade school, I used to make stop motion videos with my Legos and toy cars just for fun. Looking back, I'm glad that my childhood hobbies are still relevant today; I have been able to develop those videomaking experiences further through work at the museum.

What recent project has been satisfying for you personally and why?

I've been working on a photo book alongside pursuing a major in photography at K-State. The photo book is in its initial stage, but it has been satisfying to see all of the photos I've taken over the past few years come together into something cohesive. Getting to learn from my professor Troy Colby and Art Department Head Shreepad Joglekar has been extremely beneficial. Also, getting to work with Beach Museum

Curator Aileen Wang on the videos for the *wood+paper+box* virtual exhibition has helped me see how I can use photography in the professional world outside of college work.

Is there an upcoming program or exhibition at the museum to which you especially look forward? I'm very interested in the exhibition Where the Magic Happens: Artists in the Studio. I have always been fascinated with the different environments in which artists create their work and the processes they use. We don't often get to see that part of the fine art world. I'm very much looking forward to this exhibition.



#### **STAFF SPOTLIGHT**



Aja Wong

Before coming to work at the museum, was there a job or other experience that you feel prepared you well for this work?

Before working at the museum, I worked with two biological research labs at K-State. First at the LTER (Long Term Ecological Research) lab, collecting plants and soil core samples from different areas of the Konza Prairie. Then as a summer field worker for the Boyle Lab Division of Biology, which studies ornithology. We would go to the Konza early in the morning and survey three species of birds. In the afternoons, we would capture birds, take blood and data, record or put identifying bands on them, then let them go. These experiences, though fun

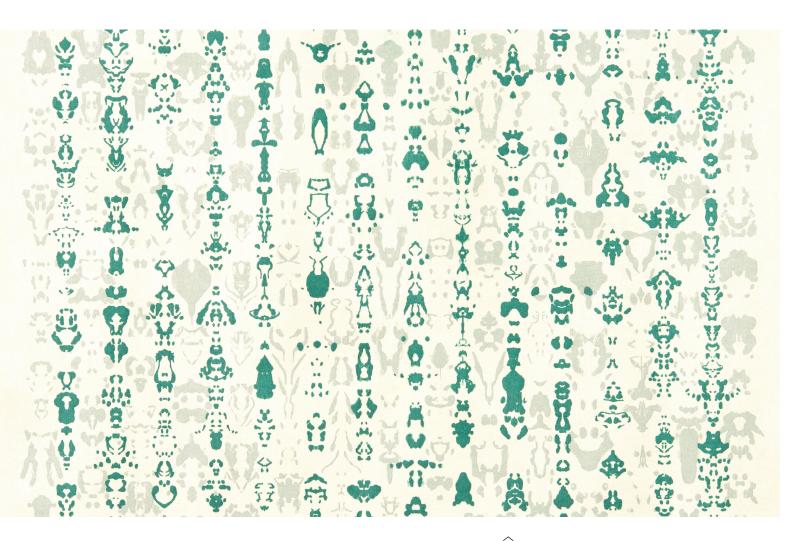
at times, made me realize that I did not want to pursue biology anymore. With my interest in photography, I switched my major to art and joined the Beach Museum. Museums are a great blend of the curiosity and beauty that drew me into biology, without dealing with ticks.

### What recent project has been satisfying for you personally and why?

Working on the *wood+paper+box* stop action videos has been exciting and satisfying for me. It's been so much fun, as it is challenging while producing amazing results. The project has allowed me to handle art and collaborate with awesome people while making something creatively fulfilling. Receiving guidance from Professor Shreepad Joglekar and Curator Aileen Wang has been an incredible learning experience.

### Is there an upcoming program or exhibition at the museum to which you especially look forward?

I am looking forward to the *Where the Magic Happens:*Artists in the Studio exhibition. As an amateur artist, I am excited to see how professional artists set up their studio space and see the real tools they used.



Bruce Conner, *PACIFIC OCTOBER 9, 2002–JANUARY 16, 2003* (detail), 2003, lithograph, 14 1/4 x 16 3/4 in., Friends Kansas Art Fund, 2013.233

#### FRIENDS OF THE BEACH MUSEUM OF ART



Jeff Sackrider

Dear Friends of the Beach,

Stepping into this new season, I'm excited to share the remarkable strides we've made together. Last year presented unique challenges, yet our resilience and commitment shone through. I extend heartfelt gratitude to the past presidents, visionaries, friends and staff who played pivotal roles in the museum's journey over the years.

In our pursuit of growth and community, we have established enriching partnerships with local businesses—Rock-a-Belly Bar & Deli, SNW Gallery & Custom Frames, and Joyce and Joe's Cornerstone Café at Hale Library. Your Friends of the Beach membership now unlocks exclusive discounts across Manhattan, strengthening our ties with the vibrant community.

Additionally, I'm excited to share that we have expanded our museum reciprocal benefits. Beyond our affiliation with NARM (North American Reciprocal Museum Association), we have added ROAM (Reciprocal Organization of Associated Museums), opening the doors to even more museums. This means your Friends of the Beach membership now extends its reach, providing you with enriched cultural experiences beyond our own walls.

Welcoming our new director, Kent Michael Smith, has been a game-changer. Kent's dynamic leadership, infused with fresh energy, has invigorated the museum's atmosphere. His innovative approach and passion for the arts promise an exciting chapter for the Beach Museum of Art.

Looking ahead, we're not just commemorating the past; we're actively shaping the future. Our collective efforts have laid the foundation for more innovative exhibitions, engaging events, and meaningful connections. As we navigate this artistic journey together, I'm excited about the possibilities that lie ahead.

Thank you for your unwavering support, dedication, and enthusiasm for the Beach Museum of Art. Here's to a vibrant year filled with art, community, and shared moments.

— Jeff Sackrider, President

To renew or become a Friend and to see the Friends membership levels and benefits, please visit beach.k-state.edu/friends.



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#### **Advisory Council**

The Advisory Council is a group of expert community and university professionals who advise the museum's director on various museum activities. The Advisory Council includes subcommittees of finance, collections, programming, and other areas where expertise can improve functions.

#### **Members**

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Margaret Chen, Chair

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Mike Goss

Jackie Hartman

Shreepad Joglekar

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Joe Mocnik

Bryan Pinkall

Richard Seaton

Lucas Shivers

Mary Tolar

David Weaver

Mindy Weaver

Fran Willbrant

#### **Ex Officio:**

Marshall Stewart, Senior Vice President for Executive Affairs, University Engagement and Partnerships, and Chief of Staff

Jeff Sackrider, Friends of the Beach Museum of Art Board Current President

Evan Jones, KSU Foundation

Kent Michael Smith, Museum Director

Robin Lonborg, Museum Assistant Director of Operations

Jennifer Harlan, Museum Programs and Events Specialist

#### Gene Davis Banjo (detail) 1980, lithograph, 18 7/8 x 25 5/8 in., gift of Donald J. Mrozek and R. Scott Dorman, 2015.39

#### Friends of the Beach Museum of Art

Friends members are annual donors at any amount. The Friends Board organizes and implements volunteer activities on behalf of the Marianna Kistler Beach Museum of Art. The board operates according to its own by-laws.

Jeff Sackrider, *President*Alison Wheatley, *President-Elect*Doug Barrett, *Vice President* 

Marlene VerBrugge, Secretary Anne de Noble, Past President

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(\* indicates past president)

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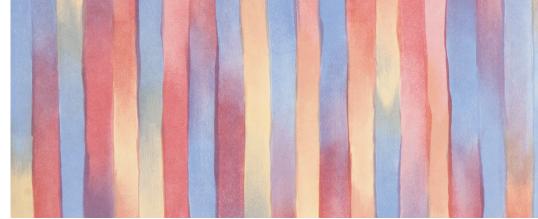
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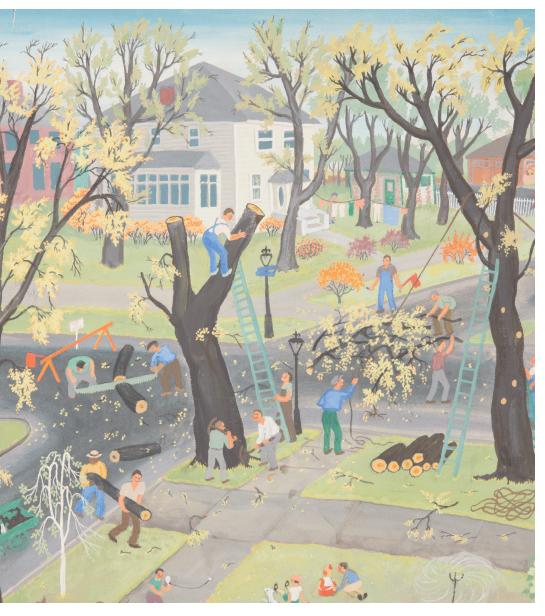




#### Ethel Spears, WPA Cutting Down a Tree (detail)

ca. 1938, Works Progress Administration Federal Art Project, Illinois, allocated to Topeka High School, opaque watercolor and graphite on paper, 2016.30





# Thank you to our 2023–2024 Exhibition and Program Sponsors

#### **Major Sponsors**

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Greater Manhattan Community Foundation's Lincoln & Dorothy I. Deihl Community Grants Program

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# Love Art? Support an exhibition and its programs!

Valuable public recognitions are available to businesses or individuals who sponsor specific exhibitions and programs. Please contact Director Kent Michael Smith at kentmsmith@ksu.edu for details.





701 Beach Lane Manhattan, KS 66506 4085-001

#### **RECENT ACQUISITION**



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#### Norman Akers **Calling For Home**

2023, oil on canvas, 74 x 68 in., 2023 Friends of the Beach Museum of Art purchase, 2023.11



FREE admission and parking 701 Beach Lane, Manhattan, KS 66506

785-532-7718 | *beach.k-state.edu* Tues., Wed., Fri. 10-5 | Thurs. 10-8 | Sat. 11-4





